KATRUWAR ARTS, RATANLAL KABRA SCIENCE & B.R. MANTRI COMMERCE COLLEGE, MANWATH - 431 505 DIST. PARBHANI (M.S.)



कत्रुवार कला, रतनलाल काबरा विज्ञान व बी. आर. मंत्री वाणिज्य महाविद्यालय, मानवत जि. परभणी — ४३१५०५.

BEST COLLEGE AWARD 2010 Re-Accredited with 'B' grade by NAAC

(Affiliated to Swami Ramanand Teerth Marathwada University, Nanded)

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Report

One Day Workshop on Enhancement and Women's Skills for Global Marketing Date:13/04/2022- (organized by Department of Commerce)

Department of Commerce took an initiative in organizing one day workshop on the one of the most promising and demanding topics in today's context. Growing need of encouraging girl students of the college for entrepreneurship was the basic cause behind organization of this activity. More than one hundred and fifty students took an active part in the programme. Our college has rural background. Most of our students come from small villages. In the present situation, more than 50% percent are girl students. These students are from either farming or working families. The land they occupy is meagre. These students aspire to learn the skills which can help them in proving their professional abilities. Thus, there would be some possibilities in establishing themselves in global market. Their small eyes have big dreams. The only thing is to realize and assist them in their long run of persuasion.

Considering the matter of fact, the event was organized. Dr. Saheb Khandare, our faculty member and representative of UNESCO showed path of self-business through his enlightening speech. He insisted that in the present context, jobs in government as well as private sector are decreasing day by day. With limited opportunities in these sectors there cannot be any alternative to small, self-businesses. Manwat is a known place for cotton industries. Some other farm-based businesses have been established in course of time. Hence, there is scope to develop business -oriented approach in the minds of students. There are some families in Manwat taluka relied on hand-craft. The central objective of the programme was to let the students guide regarding the opportunities in this sector. How they can make find carrier possibilities in it. The students raised some questions after the presentation. The students were satisfied with specified answers by the chief guests.

Vice Principal Dr T V Munde, head, department of Commerce Dr. K. B. Patole, Dr. B S Gite, Dr S R Rahi and other staff members were present on this occasion.

Head, Department of Commerce



Katruwar Arts R. Kabra Science & B. R. Mantri Commerce College MANWATH, Dist PARBHAN



